

Telling Your Story on **SOCIAL MEDIA**



Hired In Michigan Career Institute Is Recruiting **NOW** For A 16-Week Program That Leads To The Following Jobs ➡

Social Media Coordinator
Starting at \$ 30,000 yearly.

Sales/Marketing Coordinator
Starting at \$ 18.00 to \$23.00/hourly.

ABOUT PROGRAM

Learn Social Media Sales Fundamentals. What is social media? What is sales? Participants learn how to use social media to save time and drive a larger number of better-qualified leads for businesses. Social Sales consists of three main components—establishing a professional social media presence, researching and planning business social sales activities, and prospecting and engaging on social media with potential clients.

Social Media Sales Professionals work to promote and strengthen a companies' brand(s) by using of social media platforms. Social media sales professionals responsibilities revolve around organizing and running marketing campaigns over social media platforms (such as: Facebook, Twitter, LinkedIn, Google+, Pinterest, Instagram and Tumblr) to generate sales leads, build a consistent sales pipeline to connect the companies Sales Department with potential clients/customers.

Social Media Sales Professional Program

Applicant Requirements:

- An individual must be 18 years of age or older, a U.S. citizen or eligible non-citizen and registered with Selective Service (if applicable).
- High School Degree or GED.
- Commit to 16-week educational training program.
- Must begin classes by June 02, 2021.

Program Benefits Include:

- Industry-Recognized Certificate Business Professional (CBP) in Sales. Facebook Certified Digital Marketing Associate Certification.
- Program includes 16-weeks of classroom instruction and e-learning online instruction followed by 2-weeks of hands-on experience.

PROGRAM BONUSES!

- Free Microsoft Office Specialist (MOS) e-learning online courses for six months. Includes: Excel, Outlook, PowerPoint, Word. **\$500.00 incentive for completing program. Free Laptop to Keep.**

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Call Now: (248) 237-3600
Monday to Friday 9 a.m. – 4 p.m.